

# Logos

There is a standard and inverse Million Dollar Fish logo available for download depending on the application.

The inverse logo should be used whenever placed on a dark background.

This logo should always be accompanied by the SportsBet logo and must be legible when viewed at 100% scale.

**PRIMARY**



**INVERSE**



[DOWNLOAD LOGOS](#)

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Northern Territory Government logo lockup is to be used on all event collateral that is promoted **locally**.



The Tourism NT logo is to be used when there is a specific tourism message and visitation outcome required. This logo will need to feature on all \*national\* media assets where possible.



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